

Simple Landline Replacement Guide

With some preparation, great connectivity and the latest internet-based phone system, you can have the perfect telephony solution for your business in just three simple steps.

Time: Varies (with no disruption to your business)

Target: A productive business

Did you know?

In 2027, BT Openreach is switching off the traditional phone network made of copper wires.

What's involved

1x broadband (FTTP or SoGEA depending on the business requirements)



1x good* internet-based phone system

**you can choose to keep your existing number and devices*

1x telecom specialist (to advise you and handle the tricky bits)

Steps

1



Prepare your business.
Start by assessing your business needs
and priorities to understand what
services are best for your business.



Pro tip: Be sure to also
consider whether you
want to keep your phone
number or get a new one



2

NB: Both FTTP and SoGEA require a VoIP telephony product (see next step) to continue to make and receive voice calls.

Choose either FTTP or SoGEA connectivity, depending on your business requirements. We have provided an overview of both products to help you make your decision.

FTTP

Fibre to the Premises (FTTP) is a broadband technology that can provide very fast internet speeds.

Benefits:

- Very fast broadband - up to 1Gbps download speed, with the capacity to go even faster
- Fast upload and download speed
- Doesn't require a phone line rental

SoGEA

Single Order Generic Ethernet Access (SoGEA) allows you to place one order with one supplier for your broadband data service.

Benefits:

- Affordable broadband at various speeds
- Available everywhere
- Great for home-working
- Doesn't require a phone line rental

3



Choose your phone system. A VoIP, or internet-based solution** uses the internet to transfer your calls over broadband.

***We suggest choosing PhoneLine+ which is a simple service specifically designed for micro businesses to replace the traditional landline using VoIP technology.*

It's affordable, easy to use, and available on your device of choice.

We understand telecoms is not everyone's forte and that your business should simply focus on what it does best.

That's why we provide end-to-end unified communications and collaboration services to help companies like yours choose the right solutions for your needs.

Get in touch with our team today.

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